

THE ORIGINAL

# Moonbeams

BY COLONEL LITTLE  
The Smallest Newspaper in the West

VOL. III, NO. 9      Boyes Hot Springs, Calif.      Friday, Sept. 6, 1957

By Mail: \$1.29 per year. Pickup, free.

## Harvest Moon Time is ripe

IN THE VALLEY OF THE MOON

That weather report has been just about the same now for the last month—"Clear, with morning fog extending inland. Not much change in temperature." However, we're getting along to the time when some rain may be expected, so some week soon our headline will undoubtedly read "Fall Rains are ripe."

**Some cocktails make you see double and feel single. VALLEY WATCH REPAIR, Boyes. Guaranteed repairs, watches, clocks.**

Poor old Stassen has failed again. He's been no asset to Ike's administration. Nor has fuddy-duddy Dulles. Wonder how much longer the president will stand for them?

**CHEF CARDINI'S RESTAURANT, Glen Ellen. Center of town. Continental atmosphere, splendid food, reasonably priced. Drinks.**

Disappointed at least three good friends on our recent vacation—principally because we didn't at least call 'em up. Cousin Claire in Alhambra was genuinely hurt; K. C. Jones in Altadena says he sat by his phone all day Sunday waiting for a call. And B. J. Hall in Adelanto hitched up his old jalopy, drove 100 miles to Chatsworth and scouted the town carefully to catch up with us, only he left for home several hours before we got there. But we stayed such a short time. Next time it'll be longer.

**LIONS NOW MEET EVERY WEEK, TUESDAYS, at Palms Inn. Important activities coming up. Get in on the discussions.**

**PALMS INN, Verano. Home of the Lions. Swim pool. Finest food. Cocktail room. Come in and meet Carl and Jim.**

Published every Friday by the Little Publishing Co., Box 446, Boyes Hot Springs, Calif. E. A. Little, the Old Colonel, is editor. \$1.29 per year by mail, pickup free. Low advertising rate. Phone WE 8-4500.

Three suggestions recently made for all public speakers: Be brief, be sincere, be seated.

**ESPOSTI'S LUNCH ROOM, Hiway 12, Fetters.** Short orders, and finest hamburgers in town. Beer and wine, both on and off sale.

Poise: The ability to keep talking while somebody else picks up the check.

Shoulder Strap: A device that keeps an attraction from becoming a sensation.

Diplomat: One who can so tactfully tell you to go to hell that you look forward to the trip.

**DENNY'S COG CLUB, Boyes.** Drop in, meet your fellow sportsmen. Compare notes. Everything congenial. Finest drinkables.

Lee's Chuck Wagon up Sonoma way continues to attract large patronage, what with its genuine hospitality, splendid food, authentic western atmosphere. Lee tells us that within a very few weeks he'll have ready a new banquet room capable of serving anyway 150 persons, splendid for banquets and similar get-togethers.

**BOYES SPRINGS FOOD CENTER.** Exceptionally large and highest quality stocks. Fall fruits and vegetables. Take-out license.

El Verano Improvement club meets next Thursday night at 8 at its clubrooms across from Little Switzerland. Special entertainment is being planned, including films showing the Valley of the Moon fire department in action. And of course—eats aplenty.

**B & L LAUNDROMAT, Fetters.** Heavy washings? Bring 'em here—save time, money. Wash, dry, iron. Your neighbors come here!

'NOTHER REASON WE DON'T LIKE 'EM: To avoid being picketed by the Stagehands union, managers of Billy Graham's Madison Square Garden "crusade meetings" had to hire two stagehands at a reported \$15 apiece each night. Their job? To place the pitcher of water on the evangelist's lectern.

And another: The International Brotherhood of Teamsters requested a separate union unit at a New England plant. According to a union man at a national labor relations board hearing, some employees mow the lawn. "We consider that truck driving," he said. "Anything on wheels we consider truck driving."

**BANCROFT NURSERY, Sonoma.** Finest in cut flowers, corsages, hospital remembrances, Weddings and funerals our specialty.

Boyes Springs bathhouse is winding up its regular season shortly. It reports having had a splendid season this year. The hot pool, bar, restaurant will remain open during the off season.

**PAUL'S OLD RANCHERO, Verano.** Weekend dancing, Italian meals featured. Cocktails. Paul at the organ. Banquets welcome.



Fred Franklin, probably the last union cigar maker on the Pacific coast, ships his product to far-away places, but only after he has supplied his local customers. A coast guardsman up in Sitka, Alaska, gets regular shipments, and Valley of the Moon cigars have been sent to Austria, Argentina and wherenot. But they're good, reasonably priced, and whynot?

**GLEN ELLEN LIQUOR STORE.** On Arnold Drive. Fine wines and Liquors. A friendly place, always. "SLIM" WALLACE.

"Shopping?"

"Yep. Trying to get something for my wife."

"Had any offers?"

**JIM'S MEATS,** at Boyes Springs Food Center. Delicatessen. First quality meats, cut to your order. Fast, friendly service—always.

On one little point alone, we'd have to be for Knowland as against Knight for the governorship nomination. Knowland is for a right-to-work law for California, and Goodie says he'll veto an ysuch law. So take your pick. Our prediction is that Knight will not run for the governorship but will settle with a run for U. S. senator, probably with Pat Brown as an opponent.

**MISSION CHAPEL MORTUARY,** Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. WE 8-3357.

The poor judges—Andy Trotto, Harry Price and Judge Downey—who had the job of picking a queen for Jack London Days from among 15 beauties, any one of whom would have made a beautiful queen. Winner was Yvonne Marcucci, 14-year-old daughter of Mr. and Mrs. Paul Marcucci Jr., owners of Paul's Resort.

Queen got a coupla dresses, a flower crown and a dinner, also presided over the two-day celebration events. (Why not more liberal another year?)

A donkey ball game was a hilarious feature, there was a kiddies' parade, and a spectacular junior horse show. Crowds were quite satisfactory, but they failed to patronize the gayway booths sponsored by local civic groups.

**ELECTRONIC DRIVE-IN—TV and Radio—Specializing in Auto Radio.** 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

September just might bring us a better quality of TV. Certainly it's been a poor excuse for the last 90 days. Many of the old standbys will be back before long, and maybe some new shows might click.

**BATES & EVANS,** Funeral Directors. 691 Broadway, Sonoma. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. WEBster 8-2686.



Schools reopened this week, all but Dunbar, with increased enrollment in most cases.

But 'twas ever thus. School authorities plead for more money, but apparently give no thought at all to keeping the schools open all year and using certainly all the daylight hours of each day, instead of about six hours a day. But we suppose it's hard for them to come down out of the clouds and think realistically. They never learned to.

**SONOMA MISSION INN, Boyes. Nationally known, noted for its splendid meals, excellent bar, luxurious accommodations.**

Mike and Rose Gitti took a week off from their market, and dragged (should it be drug?) their trailer down to Santa Cruz for their days off. Report wonderful time (wished you were there).

**RUSTIC INN, Glen Ellen. Main corner. Last of the 11 old-timers. Authentic western atmosphere. Jack London's favorite tavern.**

The man was complaining to his friend. "When I first got married I was so happy. I would come home at night and my wife would bring my slippers while my little dog would race around the room and bark at me. Now, after six years of married life it's all changed. Now my dog brings me my slippers while my wife goes around barking at me."

The friend shrugged. "What are you complaining about? You're still getting the same service."

**VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.**

Got our first chance to use a service station credit card on our trip to the Southland. But we'll pay—when the bills come through the end of this month. However, our guess is that we spent only about \$15 at the stations.

**SLEEPING ROOMS in private home. Clean and quiet. 27 Patten St., Sonoma. Phone WE 8-2553. 6-21**

This national fame is wonderful. Wrote a whimsical letter to Publishers' Auxiliary (Bible of the weeklies, 14,000 circulation), mildly disagreeing with one of its writers about newspaper capitalization and such. That was 'way last April. So this week he answers us in most clever manner, also printed a reproduction of Moonbeams' front page.

And already we've been hearing from old friends and co-workers from the middlewest and east coast. The argument we'd call a draw so far.

**TODD CONSTRUCTION - ESTIMATING SERVICE. Subdivision Surveying. New location: Boyes Plaza, opposite Woodleaf.**

Don't try to figure out what our weather will do next—just live with it. That's about all you can do anyway.



**SONOMA GROVE, Hiway 12 south of Boyes. Wonderful steak, poultry, roast, seafood dinners. Italian food a specialty. Cocktails.**

Lions club had a ladies' night, featuring barbecued steaks, served in the fantastically glamorous outdoor patio of Palms Inn Tuesday evening, with nearly 40 attending.

Lions are again planning a bus trip to Stateline early in October. They do something like that each fall—last year to Reno.

**WALTER GRUNERT AUTO UPHOLSTERY, Fotters Springs. Texaco station. Seat covers, floor mats, truck cushions, interior work.**

Friend of ours recently bought a foreign made automobile and after careful computation over a month came to the conclusion that he was not getting the phenomenally high mileage so often credited to such cars. So he took it to a local mechanic who, after checking it thoroughly, pronounced it in perfect condition. "But isn't there something I can do to increase its mileage?" he asked.

"You can do the same as most foreign-car owners do," replied the mechanic. "Lie about it."

**MAC DONALD'S JEWELRY, Sonoma. Expert watch-clock repair service. Watches, Rings, Bands, Jewelry, Shavers. The best, always.**

The boys and girls have been shooting bucks, catching fish and bagging doves right and left of late. But we'll not mention a name till we get some tangible proof—like a loin or a brace or a slice.

**MIKE & ROSE'S BOYES SPRINGS STORE. Finest meats in the whole valley, with real bargains last three days each week.**

Entitled to plenty of credit for the success of Jack London Days are Andy Trotto, head of the merchants' association which sponsored; Mr. and Mrs. George Thompson of Mission Inn, highlighting the junior horse show; Lila Del Ponte, secretary of the show; Marie Shane, in charge of the children's parade; plus members of the service clubs and those brave men who rode the bucking donkeys in the baseball game, which it is said was won by the Boyes Springs Merchants.

**BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.**

Middle Age: The time of life when a man looks back and discovers that the mountain he's been climbing is only a molehill.

**MENDEL'S CAFE, Boyes Plaza. Splendid menu, including Spanish delicacies. Bring your out-of-town guests here. Cocktail bar.**

Cotati went out and worked for it, and barring unexpected future developments will be the site of the new four-year state college to serve this north bay area. It will mean big things for the enterprising community over the mountain to the west. Another case of too little too late on the part of Sonoma valley leaders.



**RICHFIELD SERVICE, Boyes Springs. Main corner. Bud Delaney, Proprietor. Tires, Tubes, Batteries. Fast, efficient service.**

Baseball season nearly over, the Portland Beavers and Detroit Tigers winding up not so hot but Milwaukee saving our shaky status as a prophet. In football we'll be sticking with Michigan State Spartans and California Golden Bears for the Rose Bowl. The rest of the conferences don't count.

**SEE GREENGRASS for expert advice on all matters pertaining to Real Estate, Insurance. Phone 8-4731. 18340 Sonoma Hwy.**

Sonoma Valley Improvement club at Feters Springs has approved a demand that the county grand jury investigate the local sewer fiasco and bring in a report. Certainly somebody did a bad job of estimating and construction when after only four years the system is found terrifically inadequate and needing near \$2 million for repairs and new construction.

**ADOBE DRUG (Ray S. Duer), 417 First St. W., Sonoma. WE 8-2971**  
**Prescription Specialists                      Veterinary Supplies**

Sign posted on a bulletin board at a midwest airport: "Notice! Absolutely no flying over nudist camp located exactly 8 miles SSW on a true course of 190 deg."

**OUR RESORT, El Verano. Home of draft beer, finest of mixed drinks, home of the Stein Club. Harvey and Melina Francis.**

Notice in a London church: "Not everyone who enters this church has been converted; please take care of your handbags, etc."

**WEED CUTTING, Reasonable rates. THOMAS NEVILLE, 23450 Arnold Drive, Sonoma. WEbster 8-3110.**

**EXPERT DIRECTIONS (Swiped, but we forget where):**

There are as many recipes as brands for mixing gin cocktails but most of them sound as if they were written by teetotalers. It's a high art as anyone knows who has tried to get a good martini at the various bistros. So here are some items you should know.

1. Don't fool around with cheap brands. 2. Use a proper mixing receptacle, preferably glass, but don't use metal. (3. Never shake or stir—always churn vigorously with a long spoon. Gin and vermouth are of different specific gravities and if you stir you get a layer of each and not a perfect blend.

To make a perfect Martini or Gibson you really need small cracked ice as cubes do not offer enough melting surface, and one item that many people ignore is that perfectly mixed, a Gibson is about one-third water.

Rather than measuring by amounts, pour in enough vermouth to make the gin a very pale straw color. Vermouth varies in strength and flavor almost in direct proportion to its color—and turns darker



and stronger as soon as it is exposed to air. Since it is a wine, it spoils unless the cork is kept wet—so always keep it on its side after it has been opened.

This is why you don't always get the same results in mixing cocktails even if they have the same after-effects. The object of this discourse, however, is that they should taste good en route.

Now—get a long handled spoon and jiggle like crazy for two or three minutes until somebody says, "For goodness' sake—when?"

If you absolutely have to have an onion or olive please dry clean them first. The briny taste doesn't do a thing for either Gibson or Martini—and don't use any lemon peel. Lemons are for hair rinses. And unless you want to shock the neighbors by being hauled away in the paddy wagon, two are enough.

And Grandma, you have a sherry. Martinis are for strong and cautious people.

**BROADWAY CAFE, Sonoma.** A homelike spot, where everybody's your friend. Pop Medros your host. Take-out license, too.

The customer was buying a fountain pen for his son's birthday present.

"It's to be a surprise, I suppose," observed the clerk.

"I'll say it is," the father replied. "He's expecting a convertible."

**VALLEY OF THE MOON CLEANING PLANT, Hwy. 12 in Boyes.** Fast service. All workdone on premises. Pick-up. WE 8-5830.

**EL DORADO HOTEL, Sonoma.** Italian meals at their finest. American dinners too. Old West atmosphere. Cocktail bar. Try us.

Laziness is not exactly a virtue, but you'd be surprised at the amount of courage it takes to be a completely successful loafer.

**FRIBERG DRUG STORE, So. Broadway, Sonoma.** Prescription specialists. Time-Ex watches. A super drug store. Soda fountain. **MANCUSO WINES, Glen Ellen.** Grower-produced. Available at every retail outlet. As good as the best, and better than most.

A friend of ours, riding in a radio cab, heard the dispatcher tell another driver to go to an address and pick up a passenger in apartment Q. "Apartment Q," the dispatcher repeater. "Q like in cucumber."

**FRANK'S HARDWARE, Castner Bldg., Boyes.** Gardening equipment. Household appliances. Giftware. Paints. Tools. Glass. **SONOMA GOLF & COUNTRY CLUB, Arnold Drive.** You'll like our Clown Room. Bring your guests here, for outstanding prestige.

High Noon: A three martini lunch.

Organ Recital: Two women discussing their operations.

Prosperity: That short period between the final payment and the next purchase.

**LEE STARRETT**, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

At an ice plant in a western town, there are a number of slots which take coins of various denominations and dispense ice in various sizes and kinds. Directions are printed over each slot. In the center is a large sign: WHEN ALL ELSE FAILS, TRY READING DIRECTIONS.

**LEE'S CHUCK WAGON**, formerly Fireside, Sonoma highway. The food is excellent, atmosphere decidedly western. Finest of drinks.

A drunk fell out of a sixth story window and landed in the street without apparent harm. A crowd gathered around him and a cop rushed up and asked, "What happened?"

"I don't know," said the drunk, brushing himself off, "I just got here myself."

**PLAZA LIQUORS** (next to new bank, Sonoma). Extensive variety, hard and soft drinks. Hors d' oeuvres. Snacks. Pizzas. Everything! FREE! Sat. Matinee, Sebastiani theater, 2 p.m. Tickets good for child, junior, adult. PIZZA. Steam Beer! 4 CORNERS CAFE.

#### A PROGRAM FOR THE SPRINGS AREA

Solution of the water problem by building a series of dams on Sonoma river to conserve water, prevent floods, and for recreation.

A bridge across Sonoma river, connecting Craig and Thompson.

Roadside turnout parks (we're 20 years behind) thruout the Valley.

Complete citywide paving, curbing, and sidewalks.

A bank of our own.

A name for Highway 12 suitable for our new city.

Traffic and parking control in the entire area.

Better street lighting.

A local chamber of commerce, devoted to Springs area promotion.

Procuring of rural delivery and carrier service, from Boyes postoffice.

More facilities, use, and suitable names for local Recreation District parks.

A suitable name for the area, preliminary to incorporation as a city.

Moonbeams is dedicated to the accomplishment of these aims. Maybe more will be added in the months to come. We can't do it ourselves, but with community cooperation they will be done!

**SONOMA MILL & LUMBER CO.**, Hiway 12 at the big curve. Super service for contractors, carpenters, home owners, ranchers.

THEY'D LOVE YOU if you subscribed (\$1.29 a year) for Moonbeams for those relatives and friends of yours down south or over across the mountains to the east.

**R. A. "BOB" MILLER** — "Yours for Life"

Insurance Exclusively

Next to Telephone Co., Sonoma